



Vision: To facilitate best practice licensing process management.
Mission: Licensors and expert service providers will have an educational forum that builds awareness of best practices in the licensing industry.



HAVANA ROOM
 3801 LAS VEGAS BLVD



The Evolution of Licensing: The Changing Environment

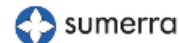
Monday, May 21st

- 12:00 PM Registration Opens
- 1:30 PM **Program Welcome**
 John Trebbien, SPLICE Board Member | Kimberly Kociencki, SPLICE CEO
- 2:00 PM **PLATINUM SPONSOR** Jeff Lotman, CEO | [Global Icons](#)
- 2:20 PM **PANEL** "Trends & Metrics to Analyze Brand Licensing Growth"
 Debra Restler, Vice President, Business Development | Beanstalk
 Lou Ellman, Founder | RoyaltyZone
 Stu Seltzer, President | Seltzer Licensing Group
- 3:20 PM **PLATINUM SPONSOR** Scott Stern, President & CEO | [Norscot](#)
- 3:45 PM Networking Mid-day break
- 4:15 PM **PANEL** "Licensing Compliance – Mission Impossible?"
 Juergen Mathwich, Founder & Executive | Authentic Vision
 Marty Malysz, President | Dependable Solutions
 Mark Bhide, Senior Director, IP Business Strategy | Qualcomm
- 5:00 PM **PLATINUM SPONSOR** Mike Dunn, Founder & President | [Octane5/Brandcomply.com](#)
- 5:20 PM **PANEL** "The Evolution of Brand Protection"
 Pamela Deese, Partner | Arent Fox LLP
 Debbie Stewart, Founder & Managing Director | Invotex
 Jason Roberts, CEO | Sumerra
- 6:30 PM **Platinum Sponsored Networking Reception**
Open bar, great food, premiere networking & collaboration!
- 8:30 PM *Adjourn*

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