



**Vision:** To facilitate best practice licensing process management.  
**Mission:** Licensees and expert service providers will have an educational forum that builds awareness of best practices in the licensing industry.



**MONDAY MAY 21 The Evolution of Licensing: The Changing Environment**

- 12:00 PM Registration Opens **Trinidad Pavilion & Meeting Rooms**
- 1:30 PM Program Welcome  
John Trebbien, SPLICE Director & Committee Chair | Kimberly Kociencki, SPLICE CEO
- 2:00 PM **China Market Overview: The China Retail Landscape & Growth of E-Commerce**
  - Jeff Lotman, CEO | [Global Icons](#) PLATINUM SPONSOR
  - Gahl Leddel, General Manager | [Global Icons](#) Asia Pacific
- Trends & Metrics to Analyze Brand Licensing Growth PANEL**
  - Debra Restler, Vice President, Business Development | [Beanstalk](#)
  - Lou Ellman, Founder | [RoyaltyZone](#)
  - Stu Seltzer, President | [Seltzer Licensing Group](#)
- The Evolution of Brand Protection PANEL**
  - Pamela Deese, Partner | [Arent Fox LLP](#)
  - Jason Roberts, CEO | [Sumerra](#)
- 4:00 PM **Gold Sponsored Networking Mid-Day Break** **Trinidad Pavilion & Meeting Rooms**
- Preparing for the Transparency Revolution!**
  - Mike Dunn, Founder & President | [Octane5/Brandcomply.com](#) PLATINUM SPONSOR
- Licensing Compliance – Mission Impossible? PANEL**  
*Special Guest:* Rob Tobias, CEO | HDMI Licensing Administrator, Inc.
  - Juergen Mathwich, Founder & Executive | [Authentic Vision](#)
  - Marty Malysz, President | [Dependable Solutions](#)
  - Debbie Stewart, Founder & Managing Director | [Invotex IP](#)
- Supercharge Your Brand with Digital Analytics & Automation**
  - Scott Stern, President & CEO | [Norscot](#) PLATINUM SPONSOR
  - Jason Corgiat, Chief Marketing Officer | [Norscot](#)
- 6:15 PM **Platinum Sponsored Networking Reception** **Havana Room™ at Tropicana Las Vegas**
- 8:30 PM *Adjourn*



**SPLICE DEVELOPMENT COMMITTEE PROUDLY SUPPORTING 2018 SPLICE LICENSORS SUMMIT™**

