

International Member Meeting Request for Proposal

1 Central St. Giles, St. Giles High Street | London | WC2H 8NU | UK

Monday, October 8, 2018 Programme Highlights

Request for Sponsor Proposals

Greetings! VIP Licensing Experts,

We are opening the formal request for proposal process for sponsors to present during our annual International Meeting on Monday, October 8th, 2018, hosted at NBCUniversal in London, UK. The event is academic in nature and we are looking for presenters that will complement our agenda beginning at 4:00 pm.

Sponsoring presenters should discuss topics that are educational, views on trends, best practices, and new tools & techniques that positively impact brand equity through licensing.

We will accept a total of three sponsorships.

- Sponsorships are \$2,500 each.
- Each sponsoring presenter is invited to join us and bring a guest with them on October 8th from 4:00 until the 7:00 pm adjournment.
- Sponsoring companies should have a global office outside the US to support licensing programs.
- Each sponsoring presenter will educate the onsite audience with a 15-minute presentation.
- A networking reception for all in attendance will immediately follow the 4:00 pm presentations.
- One (1) webinar may be presented by the company in the next six months for the global SPLiCE membership online audience, *the topic may be the same as October 8th or different.*



Kindly provide your company name with address including main contact person. This year the executive team would like to learn from potential sponsoring companies:

- How your service benefits the licensing industry?
 - What trends or topics you would like to present?
- Members are especially keen to learn about:
- Retail trends
 - Doing business in the EU, Asia, and South America



Please provide your submitted **information for consideration no later than July 15th**. You may send your completed information to kimberly@SPLiCEonline.com. To find out more about SPLiCE, please see the attached documentation or visit: www.SPLiCEonline.com

Thank you in advance for continuing to improve global brand licensing!

SPLiCE Executive Planning Committee



The Walt Disney Company

International Member Meeting Request for Proposal

1 Central St. Giles, St. Giles High Street | London | WC2H 8NU | UK

Monday, October 8, 2018 Programme Highlights

**Members will discuss the following during
the morning & early afternoon programme**

The SPLICE International Member Meeting will include collaborative discussions amongst the brand owners:

- **The State of General Data Protection Regulation (GDPR)**
- **Success with Brand Licensing Co-Promotions**
- **Lessons Learned with New Licensees in Brazil and China**
- **State of Retail in Europe: Channel Management with Retailers in Administration/Bankruptcy**
- **eMarketplace Business Best Practices: AMAZON & Beyond**

4:00 pm **Welcome International VIP Sponsors**

Introduction of VIP Sponsors

Spotlight Presentations

*Podium and state-of-the-art built-in
screens to present*

5:00 pm **VIP Networking Reception**

7:00 pm **Adjourn**



* NBCUniversal – 10th floor view

SPLICE Executive Planning Committee



NBCUniversal



The **WALT DISNEY** Company